# Benford's Law: From Logarithms to Dynamical Systems

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April 24, 2025

- Given a collection of positive numbers from a set of random data
- We'd expect that the leading digits are distributed evenly...

### Benford's Law:

- Leading digit  $1 \sim 30\%$  of the time
- Leading digit 9 only ~4.6% of the time
- This talk will connect Benford's Law to logarithms, randomness, and dynamical systems

# Motivation



Data from: https://www.youtube.com/watch?v=42fGFDNs-0A

# Historical Origins: Early Observations

#### • First Observed by Simon Newcomb (1881):

- Earlier pages of log tables were significantly more worn out than later pages.
- He made a rule similar to Benford's Law

#### • Rediscovered by Frank Benford (1938):

- Observed the same phenomenon
- Tested the law extensively. Tests included data like:
  - Surface areas of 335 rivers
  - Sizes of 3,259 U.S. populations
  - 104 physical constants
  - 1,800 molecular weights
  - Street addresses from American Men of Science
- He popularized the law.

## What is Benford's Law?

• **Benford's Law:** In naturally occurring, or extensive numerical datasets, the probability P(d) that the **leading digit** is  $d (d \in \{1, 2, ..., 9\})$  is:

$$P(d) = \log_{10}\left(1 + \frac{1}{d}\right)$$

• Generalization to any base *b*: The probability that the first digit is  $d \in \{1, 2, ..., b - 1\}$  is:

$$P_b(d) = \log_b \left( 1 + \frac{1}{d} \right)$$

- Base 10 Examples:
  - $P(1) = \log_{10}(2) \approx 0.301 \ (30.1\%)$
  - $P(2) = \log_{10}(1.5) \approx 0.176 \ (17.6\%)$
  - ...

• 
$$P(9) = \log_{10}(10/9) \approx 0.046 \ (4.6\%)$$

- Seemingly unrelated application:
- Consider the sequence 2<sup>*n*</sup>: 2, 4, 8, 16, 32, 64, 128, 256, 512, 1024, ...
- What are the leading digits of each term?
- Claim: The distribution of these leading digits follows Benford's Law.
- To prove, we need a way to analyze the distribution of first digits

# Proof Idea 1: Logarithms Determine First Digits

#### **Relating First Digit to Logarithms**

• First digit, D, is always equal to  $\lfloor d \rfloor$  (floor function)

• Take  $\log_{10}$ :

$$\log_{10}(2^n) = \log_{10}(d \times 10^k)$$
$$n \log_{10}(2) = \log_{10}(d) + k$$

• Let 
$$X = n \log_{10}(2)$$
. Note that  $k = \lfloor X \rfloor$ 

$$X - k = \log_{10}(d)$$
$$X - \lfloor X \rfloor = \log_{10}(d)$$
$$Frac\{X\} = frac\{n \log_{10}(2)\} = \log_{10}(d)$$

• Mathematical inequality for floor function:

 $\log_{10}(D) \le \log_{10}(d) < \log_{10}(D+1)$ 

 $\log_{10}(D) \le frac\{n \log_{10}(2)\} < \log_{10}(D+1)$ 

• **Key Insight:** Distribution of the first digit depends **entirely** on how *frac*{*n* log<sub>10</sub>(2)} is distributed within [0, 1)

### **Connecting to Dynamical Systems: Irrational Circle Rotation**

- Consider the sequence of fractional parts:  $x_n = frac\{na\}; a = \log_{10}(2)$ .
- This sequence is generated by the **dynamical system** of rotation on a circle:
  - *Space:* The circle  $\mathbb{T} = \mathbb{R}/\mathbb{Z}$  (or interval [0, 1))
  - *Transformation:*  $T(x) = \{x + a\}$  (Rotation by *a*)

#### **Applying Weyl's Theorem**

- Key Fact:  $a = \log_{10}(2)$  is *irrational*.
- Weyl's Equidistribution Theorem: For irrational *a*, the orbit {*na*} is uniformly distributed in [0, 1).
- **Conclusion:** Proportion of *n* where  $x_n = frac\{na\}$  falls into  $[\log_{10}(D), \log_{10}(D+1))$  is just length.

$$P(D) = \text{Length} = \log_{10}(D+1) - \log_{10}(D) = \log_{10}\left(1 + \frac{1}{D}\right)$$

• This is exactly Benford's Law!

- Key property arising from Benford's Law: scale invariance.
- If dataset {x<sub>i</sub>} follows Benford's law, then scaled dataset {c · x<sub>i</sub>} (for c > 0) should also follow.
- Analogy: Imagine converting units of a data set, like feet to meters, dollars to euros, miles to kilometers. The distribution of first digits shouldn't change. (And it doesn't!)

#### Mathematical expression:

- If X is a r.v., Benford's Law holds if  $frac\{\log_{10} X\}$  is uniform on [0, 1)
- Scale by  $c: \log_{10}(cX) = \log_{10} c + \log_{10} X$
- Take fractions:  $frac\{\log_{10}(cX)\} = frac\{\log_{10} c\} + frac\{\log_{10} X\}.$
- What this means: Adding a constant  $\log_{10} c$  and taking the fractional part corresponds to *rotation* on a circle.
- If original distribution  $frac\{\log_{10} X\}$  was uniform, the rotated distribution remains uniform.

- Benford's Law appears naturally in many systems with growth, multiplicative, or chaotic behavior
  - 3<sup>n</sup>
  - Fibonacci sequence (ratio of terms approaches  $\phi$ )
  - Logistic growth for population modeling
- Textbook: Nillsen discusses equivalence/connection of a *Kronecker system* (irrational rotations on a circle) and a *Benford system* (related to multiplication by 10 modulo 1) (Section 3.18)

# Randomness: Benford vs. Normal Numbers

- Normal Numbers (Borel): Numbers that exhibit maximum digit randomness.
  - Normal Number: All digits appear with equal asymptotic frequency (1/b) in a *single* number's base-*b* expansion.
  - Borel's Theorem (1909): Almost all real numbers (Lebesgue measure) are normal to every base b ≥ 2

#### • Distinction:

- Normality  $\rightarrow$  Distribution of **all** digits in a **single** number.
- Benford → Distribution of the **first** digit across a **set** of numbers.

#### • Analogy: "Logarithmic" Normality

- Benford's Law: the fractional part of numbers' logarithms are uniformly distributed on [0, 1)
- Uniformity of logarithms parallels the uniformity of digits in Borel's NNT

- Fraud Detection: One of the major applications
  - Financial statements, tax returns, credit card transactions, election results
  - Human-fabricated data often doesn't follow Benford's Law
- Validating Scientific Data: Checking if experimental results or physical constants conform to Benford's Law
- **Natural Phenomena:** Population sizes, river lengths, stock market data, earthquake magnitudes
  - **Important**: Benford's Law applies more strongly to natural data sets when the data **spans several orders of magnitude**

- Benford's Law is an interesting, counter-intuitive statistical law that seems to pop up all the time. Governs what leading digit looks like in a variety of datasets
- Fundamentally connected to properties of logarithms and scale invariance
- Deeply connected to dynamical systems (Weyl's Theorem irrational increment "rotations" are uniformly spread on a circle)
- Broad connections to randomness, recurrence, and chaotic behavior in mathematical systems

#### Rodney V. Nillsen (2010)

Randomness and Recurrence in Dynamical Systems

Section 3.14-3.19



Minding the Data (2020)

Benford's Law in Real Life | Finding Real World Examples YouTube Video



Wikipedia Benford's law

Wikipedia entry

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# Questions?

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